

D2D Participant Demographics

2015 - 2019 (percentages)

GENDER	D2D	Minnesota	State Fair
Female	62	50	51
Male	38	50	49
EDUCATION (of ages 24+)			
B.A. or higher	64	34	42
AGE (of ages 20+)	D2D	Minnesota	
20 to 29	19	19	
30 to 39	14	17	
40 to 49	17	20	
50 to 59	24	19	
60 to 69	20	12	
70 to 79	7	7	
80+		5	
RACE & ETHNICITY	D2D	Minnesota	
American Indian/ Alaska Native	1	1	
Black/African American	4	4	
Hawaiian/Pacific Islander	0	0	
Multiracial	2	2	
White	86	85	
Other/Refused	6		
Hispanic/Latino	3	4	
ZIPCODE	D2D	Minnesota	
Outside 11-county metro	25	39	
Outside 7-county metro	28	45	

Sources: D2D Feedback Surveys, US Census 2010, Minnesota State Fair website.

CONTACT INFORMATION

Ellen Demerath, Ph.D., Co-Director
Logan Spector, Ph.D., Co-Director
Annie Hotop, D2D Manager
Email: d2d@umn.edu
Phone: 612-626-8590
Web: d2d.umn.edu